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**UPCOMING  
EVENTS**

June 24—Cultural  
Diversity

June 25-27—Jazz  
Festival Weekend

July 7—“1st  
Wednesdays” Event

*See Events Section  
for more  
information*

## New Businesses Coming to the Peninsula Town Center

During the month of June, four new businesses will be opening in the Peninsula Town Center.

**ABUELO'S**  
THE FLAVOR OF MEXICO

Abuelo's (opening June 16th) offers a singular dining experience that combines authentic standards with the rich, subtle flavors of coastal and interior Mexican cuisine.

**CinéBistro** (opening June 25th), Cobb Theatres' extraordinary premium movie theatre and dining experience captured in one unique entertainment venue, is changing the way people watch movies, create romantic moments, eat and socialize.

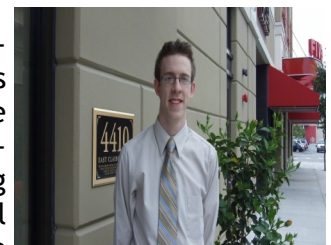
**Build-A-Bear Workshop, Inc.** (opening June 18th) is the only global company that offers interactive “make your own stuffed animal” retail-entertainment experience.

**Frank Beamer's American Grill** (open now) is a tribute to Virginia Tech's Coach Frank Beamer as player and coach. The menu will specialize in gourmet salads, burgers, pizza, and more.



## Welcome Aboard

Coliseum Central would like to welcome its newest employee, Andrew Cook. Andrew recently completed his undergraduate studies at the Radford University. He will be joining the team as the Communications Coordinator. His main responsibilities will include managing the website and other communication efforts. He will also be working with the Security Committee to develop and implement programs.





## 2010 Jazz Music Series

### Friday, June 25

#### Location

JCPenney  
Embassy Suites  
Macy's  
Courtyard by Marriott  
Embassy Suites

#### Time

10:30AM-1:30PM  
11AM-2PM  
2:30-5:50PM  
3-6PM  
5-7PM

#### Band

Tom Cat's  
Steve Ambrose  
Tom Cat's  
Ken Harmon Trio  
Steve Ambrose

### Saturday, June 26

#### Location

Macy's  
Embassy Suites  
Town Square at Peninsula Town Center  
JCPenney  
Embassy Suites

#### Time

10:30AM-1:30PM  
11AM-2PM  
Noon - 4PM  
2:30-5:30PM  
4-7PM

#### Band

Tom Cat's  
Steve Ambrose  
4 II C  
Tom Cat's  
Ron Louder

### Sunday, June 27

#### Location

Embassy Suites  
Macy's  
Embassy Suites

#### Time

11AM-2PM  
2-5PM  
5-8PM

#### Band

Steve Ambrose  
Tom Cat's  
Ron Louder

## “1st Wednesdays” Series



Don't miss Coliseum Central's "1<sup>st</sup> Wednesdays" in Peninsula Town Center's Town Square from 5:30-9PM. Town Square is located on Kilgore Avenue right behind Barnes & Noble off of Coliseum Drive. Beverage sales benefit the Center for Child & Family Services. Come on down and enjoy summer fun mixed with great music.

Mark your calendars for the remaining "First Wednesdays":

- Wednesday, July 7th with the band Butter
- Wednesday, August 4th with a TBA nationally recorded country artist
- Wednesday, September 1st with the band Butter
- Wednesday, October 6th with a R&B/Jazz artist TBA

## Sponsorship Opportunities



This year's *Neighborhood Night Out* will be held in the Bass Pro Shops parking lot on Saturday, September 18th from 3-6PM. If your business would like to participate and can offer attendees information pertaining to health, well-being and safety please contact Coliseum Central's office at 826-6351. Participation is free and a great opportunity to showcase your business to a large group of potential customers. Sponsorships range from \$500-\$2500. Sponsorship offers participants opportunities to appear in marketing efforts including advertisements, billboards and on the volunteer T-shirts.

The 12th Annual *Holiday Parade presented by Peninsula Town Center* is scheduled for November 20th and sponsorships are available. For more information contact Mary Carson at 826-0397.



## EVENT CALENDAR

### June 2010

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2 First Wednesday Dog Breed Show	3	4	5
6	7	8	9	10	11	12 Daughtry
		Ministers' conference				
13 WWE Smackdown Live	14	15	16	17	18	19
20	21	22	23	24 Cultural Diversity	25 Jazz	26
27 Festival	28	29	30			

June 6-11—Hampton University Ministers' Conference

June 12—Daughtry, 7:30PM located at the Hampton Coliseum, 1000 Coliseum Drive

June 24—Business Watch Session: Cultural Diversity, 8AM located at Hampton Holiday Inn, 1815 W.Mercury Blvd.

June 25-27—Hampton Jazz Festival located at the Hampton Coliseum, 1610 Coliseum Drive

June 25-27— Coliseum Central Jazz Music Series located at various locations

July 7— "1st Wednesdays" located at the Town Square of Peninsula Town Center

July 17—Exercising For A Cure located at 2069A W. Mercury Blvd.

### July 2010

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
4	5	6	7 First Wednesday	8	9	10
11	12	13	14	15	16	17 Exercising for a Cure
18	19	20	21	22	23	24
25	26	27	28	29	30	31

## Business Watch Session: Cultural Diversity

**When: Wednesday, June 24th at 8AM**  
**Where: Hampton Holiday Inn**  
**1815 W. Mercury Blvd**

This one hour session presented by the Hampton Police Division and the City of Hampton Unity Commission will teach the importance of cultural diversity in the workplace. This informative session will prove to be invaluable to members of the customer service industry.

Please RSVP by Friday, June 18th to Coliseum Central at 826-6351 or [admin@coliseumcentral.com](mailto:admin@coliseumcentral.com)

Business Watch  
is a partnership between:



is a partnership between:



## Exercising For A Cure

Exercise For A Cure is a fundraising event to support the American Diabetes Association. On July 17th, extraordinary individuals will lace up their sneakers and hit the gym. Show your support by participating in this event or giving a donation. Call 757-896-1010 for more details.



Register at:  
 2069A West Mercury Blvd  
 Hampton, VA 23666  
[Hampton@anytimefitness.com](mailto:Hampton@anytimefitness.com)

## Community Cleanup Day

Coliseum Central is looking for volunteers or teams of individuals for its next Community Cleanup Day on Saturday, June 19th sponsored by Greenlight Biofuels. Volunteers meet at the Coliseum Central office at 8:30AM and finish by 10:30AM. Litter pickup supplies and a breakfast snack will be provided.



## GREENLIGHT BIOFUELS

Coliseum Central BID, Inc.  
 4410 E. Claiborne Square, Suite 211  
 Hampton, VA 23666

Phone: (757) 826-6351  
 Marketing: (757) 826-0397  
 Fax: (757) 826-2784  
[coliseumcentral.com](http://coliseumcentral.com)

## Want to know what's happening in Coliseum Central?



If your business or organization would like to know more about the redevelopment within the Coliseum Central District, please call Elizabeth McCoury, Executive Director of Coliseum Central, at 826-8251 to set up an appointment.