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Roundtable Breakfast

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See Events Section for More Information

Want to Know-
What's
Happening in
Coliseum
Central?

If your business or organization would like to know more about the redevelopment within Coliseum Central, please call Elizabeth McCoury, Executive Director of Coliseum Central, at 826-8251.

COLISEUM CENTRAL

GET CENTERED



THE INSIDER | OCTOBER 2010

Holiday Parade



The Coliseum Central Holiday Parade Presented by Peninsula Town Center takes place Saturday, November 20th. This year's theme is *It's a Wonderful Neighborhood in Coliseum Central*. The parade starts promptly at 9:30AM on Coliseum Drive and features a new route through the Peninsula Town Center!

Bands, floats, troops, and others are encouraged to participate in this year's parade and compete for the more than \$10,000 in cash and trophies. Participation forms are available at coliseumcentral.com/events. **The participation deadline is October 22nd.**

Sponsored by:

Peninsula

T O W N C E N T E R



Holiday Music Series

The Coliseum Central Holiday Parade presented by Peninsula Town Center will kick-off this year's **Holiday Music Series**. Coliseum Central will be placing musicians playing festive holiday music at various shopping centers this season. **If your business would like to partner with Coliseum Central to have music placed at your business location, please call 826-6351.**

JOIN OUR EMAIL LIST! Want to be the first to know about upcoming news and events happening in Coliseum Central? Visit coliseumcentral.com and click the "mailing list" link.

Upcoming Events in Coliseum Central

Fall Art Exhibit

The Chapman Apartments (670 Downey Green) will be holding The Chapman Fall Art Gallery Exhibit on October 29th from 5-8PM. Light refreshments and live music will accompany the showcase of local art. RSVP at TheChapman@DruckerandFalk.com or 757-896-9080.

Coliseum Park Open House

Coliseum Park (305 Marcella Road) is hosting an open house to showcase the Continued Cardiac Care Recovery Program. The program, which caters to patients with various heart ailments focuses on “utilizing an approach that results in maximized compliance and positive outcomes for a speedy return home”. The event will be held on Wednesday, October 27th from 11AM-2PM and 4-6PM and tours of the skilled unit will be given at that time. For more information contact LaDonna Finch at 771-2967.

Mayflower Marathon

The 14th annual *Mayflower Marathon* begins at 6AM on November 19th and runs nonstop to 3PM on November 21st at the intersection of Kilgore Avenue and Mercury Blvd. in the Peninsula Town Center. The multi-day effort benefits the Foodbank of the Virginia Peninsula and helps to replenish its supply prior to the Thanksgiving holiday; non-perishable food items, turkeys and cash will be accepted. Representatives from FM 99 WNOR/Classic 106.9 The Fox will be at the October Roundtable Breakfast to answer questions and discuss how businesses can become involved.

Free Cinèbistro Movie Admission



Cinèbistro (4401 W. Claiborne Square) is teaming up with the Food Bank of the Virginia Peninsula in an effort to feed America’s children. Persons who bring a minimum of two canned food items to Cinèbistro on Saturday, October 30th will receive free admission to the first matinee show of their choice. This offer excludes MET Opera event.

Fall Events at Peninsula Town Center

Peninsula Town Center will be hosting a wide variety of events throughout the month of October. Freaky Fridays will be held weekly from 6-9PM and feature fire shows, Halloween-themed entertainment and Thriller performances. Guests are also invited to visit the pumpkin patch to receive a free pumpkin from 6-8PM Monday-Friday and 2-6PM Saturday and Sunday in Town Square through October 31st. There will be a costume contest at 1PM on October 30th in Town Square and trick or treating on October 31st for children 12 years of age and younger. For more information contact Peninsula Town Center Guest Services or peninsulatowncenter.com/events.aspx.

String Cheese Incident

The *String Cheese Incident* will be performing at the Hampton Coliseum on October 29th and 30th. This musical group has a large following and an influx of visitors are expected in the BID. Please plan your staffing levels accordingly. For more information on how your business can prepare for this event please attend the featured presentation given by Major Randy Seals of the Hampton Police Division and Joe Tsao of the Hampton Coliseum at the Roundtable Breakfast on Wednesday, October 20th.



Bluebird Gap Farm Presents the Boo-Bird Spooktacular

Blue Bird Gap Farm will hold the Boo-Bird Spooktacular on Saturday, October 30th from 12-8:30PM. The day will feature hay rides, trick or treating, science experiments and scarecrow-making. Admission is \$1 before 6PM. A free screening of the Disney film “Hocus Pocus” will be shown at 7PM. For more information visit Hampton.gov/bbgf/ and click on the “Bluebird Gap Farm October Programs” link. This event is sponsored by the Hampton Master Gardeners, the Friends of the Farm, and Bluebird Gap Farm.



EVENT CALENDAR

November/December 2010

SUN	MON	TUE	WED	THU	FRI	SAT
17	18	19	20 Roundtable Breakfast	21	22 Deadline for Parade Entries	23
24	25	26	27	28	29	30 String Cheese Incident
31	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17 Roundta- ble Breakfast	18	19	20 Holiday Parade

October 20– Roundtable Breakfast, 8-9AM located at the Holiday Inn, 1815 West Mercury Blvd.

October 22– Deadline for participation for Coliseum Central Holiday Parade Presented by Peninsula Town Center

October 29&30– The String Cheese Incident located at the Hampton Coliseum, 1000 Coliseum Drive

Nov 17– Roundtable Breakfast, 8-9AM located at the Holiday Inn, 1815 West Mercury Blvd.

Nov 20– Coliseum Central Holiday Parade Presented by Peninsula Town Center, 9:30AM along Coliseum Drive and inside Peninsula Town Center

Thank You Chief Jordan

Coliseum Central would like to thank **Chief Chuck Jordan** of the Hampton Police Division for serving as the featured speaker at September's Breakfast Roundtable.



Chief Jordan gave an impactful speech referencing positive trends within the BID while sharing personal stories and global examples. Chief Jordan received a standing ovation at the conclusion of his remarks.

Neighborhood Night Out



Nearly 2,500 people attended Coliseum Central's 8th annual **Neighborhood Night Out** event held on September 18th at the Bass Pro Shops parking lot.

Coliseum Central would like to thank our sponsors, Hampton Police Division, Hampton Sheriff's Department, and the approximately 30 businesses who participated to make the event a success.



Thank you to the Sponsors:



BID Renewal

On October 13th Hampton City Council voted to renew the Coliseum Central BID for 10 additional years.

Pocket Calendars

Coliseum Central 2011 pocket calendars are now available. Be sure to pick yours up at the October Roundtable Breakfast.

Hampton Coliseum Discounts

The Hampton Coliseum is offering employees and members of Hampton Coliseum discounts to the following shows by using the password COLISEUM:

- Arena Racing—begins November 6: \$2 off adult tickets all season
- Monster Jam—November 12 & 13: \$4 off \$20 tickets
- Hampton Funk Fest—November 20: \$5 off all tickets

A Friendly Reminder from the Hampton Police Division

With the holiday season upon us, please remember to lock your automobile and store all valuables away from view.



Coliseum Central BID, Inc.
4410 E. Claiborne Square, Suite 211
Hampton, VA 23666

Phone: (757) 826-6351
Marketing: (757) 826-0397
Fax: (757) 826-2784
coliseumcentral.com