



## Annual Meeting Recap



Hundreds attended the Coliseum Central Business Improvement District's **Annual Meeting** on **February 22nd** at **8AM** at the Hampton Roads Convention Center.

Bobby Wilder, Head Football Coach at Old Dominion University served as the keynote speaker and gave a rousing discussion regarding the importance of teamwork and self-determination.

A special thanks to Karla Crump Reaves for singing the National Anthem, Keoughtan High School Guitar Ensemble for the pre-show music, and Jeff's Flowers Of Course, Inc. for providing the centerpieces.

## Award Recipients

Congratulations to the following **award winners**:

- *"Pillar of Prestige Award"* awarded to business person of the year was presented to **Debra Flores** of Sentara CarePlex.
- *"Volunteer of the Year Award"* was presented to **Nina Stickles** of Sentara Center for Health & Fitness.
- *"Keep Coliseum Central Beautiful Award"* for best commitment to a clean community was presented to **Peninsula Town Center**.
- *"Metamorphosis Award"* for most improved property was presented to **McDermott & Ward**.
- *"Orchid Award"* for best maintained property was presented to **Peninsula Town Center**.
- *"Renaissance Award"* for best designed new construction was presented to the **Orthopaedic Hospital at Sentara CarePlex**.

## Survey

If you attended the Annual Meeting we would love to hear your thoughts. Please complete the survey on the insert and return it via email, fax or postal mail to Coliseum Central.

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### Upcoming Events:

See Events Section for More Information

### Want to Know What's Happening in Coliseum Central?

If your business or organization would like to know more about the redevelopment within Coliseum Central, please call Elizabeth McCoury, Executive Director of Coliseum Central, at 826-8251.

## Rain Barrel Workshop

Hampton Clean City Commission and The Hampton Master Gardeners will host **rain barrel workshops** on March 26th and April 9th at 9AM and 1PM at Blue Bird Gap Farm (60 Pine Chapel Road). The workshops will be held rain or shine. Participants must bring a lock or crescent wrench, a flashlight, and work gloves; pre-drilled barrel and all hardware are provided. The cost is \$40 and may be paid the day of by cash or a check made payable to Hampton Master Gardeners. Pre-registration is required. For more information or to sign up, contact Cris Ausink at [causink@hampton.gov](mailto:causink@hampton.gov) or call 727-1158.

## Matching Funds Available to Enhance Your Business

The following grants are available from Coliseum Central:

- The **Defibrillator Grant** provides funding for the purchase of automatic external defibrillators (AEDs). Eligible businesses can request 50% in matching funds from Coliseum Central, up to a maximum of \$1,000, for the cost of the AED.
- The **One-On-One Design Assistance** program provides 6-8 hours of free professional architectural and/or landscape design consultation to all businesses in the District.
- The **Physical Improvement Grant** helps business owners in the District improve the exterior appearance of their property. Grant funds can match improvement costs up to \$10,000 and may be used for exterior improvements, landscaping, signage and/or public beautification. Applicants must submit a plan for facade and/or streetscape improvements containing a description and illustration of planned improvements and an itemized budget, including design, installation and fabrication costs. Free professional design consultation is provided to approved applicants of the grant program.
- The **Security Improvement Grant** matches up to \$2,500 of physical improvements to enhance the level of security and safety of their businesses or public spaces. A security survey must be conducted by the Hampton Police Division to be eligible for funding. For a security survey contact Hampton Police Division's Community Relations at 727-6574.

For more information about any of Coliseum Central's grant programs, please contact that BID office.

## Armed Forces Public Health Conference

The **Navy and Marine Corps Public Health Center Armed Forces Public Health Conference** takes place at the Hampton Roads Convention Center (1610 Coliseum Drive) from March 18-26th. *Approximately 4,500 people will be in attendance so please plan your staffing levels accordingly.*

## Request Music for Jazz Festival Weekend

The Hampton Jazz Festival takes place June 24-26th. Each year, Coliseum Central places jazz musicians at various locales throughout the District to coincide with this event. If your business would like to offer music during Jazz Festival weekend please call the BID office.

# Events at the Hampton Coliseum



Mark your calendars for these exciting shows at the Hampton Coliseum:

- **March 18-19—Freestyle Motocross**
- **March 23—I Am Still Music Tour** featuring Lil Wayne, Nicki Minaj, Rick Ross, Travis Barker and Mix Master Mike
- **March 26—Arena Racing**
- **April 1—Further**
- **April 7-10—Ringling Bros and Barnum & Bailey Present Fully Charged**
- **April 16—Trans-Siberian Orchestra**

Use the password 'CENTRAL' for discounts to Arena Racing, Freestyle Motocross and Fully Charged at Ticketmaster.com, charge by phone at 800-735-3000, and with company ID at all Ticketmaster outlets and the Coliseum Box Office. For more information go to [hampton.gov/coliseum](http://hampton.gov/coliseum).



## EVENT CALENDAR

### March/April 2011

SUN	MON	TUE	WED	THU	FRI	SAT
13	14	15	16 Roundtable Breakfast	17	18	19 Recycling
20	Armed Forces Public Health Conference					26 Rain Barrel Workshop
27	28	29	30	31	1	2
3	4	5	6	7	8	9 Rain Barrel Workshop
10 Spring Invitational—Boys	11	12	13	14	15	16 Spring Invitational—Girls

**March 16— Roundtable Breakfast, 8-9AM** located at the Howard Johnson Plaza and Conference Center (formerly Holiday Inn), 1815 West Mercury Blvd.

**March 18-26— Armed Forces Public Health Conference, 1610 Coliseum Drive**

**March 19— Recycling Collection, 8AM-Noon, 419 N. Armistead Avenue**

**March 26— Rain Barrel Workshop, 9AM & 1PM, 60 Pine Chapel Road**

**April 9— Rain Barrel Workshop, 9AM & 1PM, 60 Pine Chapel Road**

**April 7-11— Boo Williams Spring Invitational Tournament-Boys, 5 Armistead Pointe Parkway**

**April 14-18— Boo Williams Spring Invitational Tournament-Girls, 5 Armistead Pointe Parkway**

## Virginia Tourism Listings



Did you know you can list your organization's information on the **Virginia Tourism website** ([virginia.org](http://virginia.org)) at **no charge**? More than 6 million unique visitors browse the top-ranked state website each year. The site allows you to include a description of your business, contact information and upload an image. Visit [virginia.org/admin/login.asp](http://virginia.org/admin/login.asp) to create an account and register your business.

## Terra Ribbon Cutting

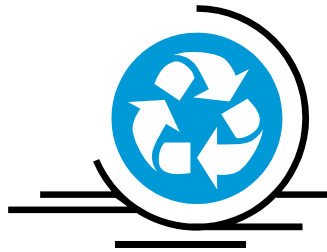


Terra Restaurant and Bar (2330 McMenamin Street) held its **ribbon cutting ceremony** on Wednesday, March 9th.

## Shuttle Service

Coliseum Central and Downtown Hampton will be offering complimentary **shuttle service** between the two BIDs from April 22nd-October 15th. The shuttle will make designated stops in each district. Stay tuned for more information regarding scheduling, routes and more.

## Recycling Opportunities



The City of Hampton **Public Works Operations Complex** (419 N. Armistead Avenue) will be collecting household chemicals (paints, stains, gasoline, waxes, engine cleaners, fertilizers, pesticides, charcoal fluids, pool chemicals, fluorescent light bulbs, batteries, and more) and electronic waste (except televisions) on Saturday, March 19th from 8AM-noon. For more information call 727-1130 or 727-8311.

## Restaurant Week



Coliseum Central would like to thank the eateries that participated in **Restaurant Week** in conjunction with Downtown Hampton. Restaurants offered a 2-course lunch for \$10 and a 3-course dinner for \$20 or \$30. To promote the event, chefs prepared popular dishes on The Hampton Roads Show, digital billboards were created and collateral materials were designed.



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